

China International Capital Corporation Hong Kong Securities Limited

29th Floor, One International Finance Centre
1 Harbour View Street
Central, Hong Kong

The Board of Directors
Marketingforce Management Ltd (the "**Company**")
PO Box 309, Uglad House
Grand Cayman, KY1-1104
Cayman Islands

7 May 2024

Dear Sirs / Madams,

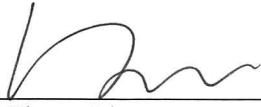
We, China International Capital Corporation Hong Kong Securities Limited, as one of the joint sponsors in connection with the Company's global offering and the proposed listing of its shares on the Main Board of The Stock Exchange of Hong Kong Limited, refer to the prospectus of the Company dated 7 May 2024 (the "**Prospectus**").

We hereby give, and confirm that we have not withdrawn, our consent to the issue of the Prospectus by the Company, with the inclusion therein of all references to our name, qualifications, confirmations and opinions in the form and context in which they respectively appear in the Prospectus.

We also hereby consent to a copy of this letter being (i) released to the Registrar of Companies in Hong Kong and the Stock Exchange and referred to in the Prospectus, and (ii) made available on display as described in the section headed "Documents Delivered to the Registrar of Companies in Hong Kong and Available on Display" in Appendix V to the Prospectus.

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For and on behalf of
China International Capital Corporation Hong Kong Securities Limited



Name: Zhong Li
Title: Executive Director

CCB International Capital Limited
12/F., CCB Tower
3 Connaught Road Central
Central, Hong Kong

The Board of Directors
Marketingforce Management Ltd (the "**Company**")
PO Box 309, Uglan House
Grand Cayman, KY1-1104
Cayman Islands

7 May 2024

Dear Sirs / Madams,

We, CCB International Capital Limited, as one of the joint sponsors in connection with the Company's global offering and the proposed listing of its shares on the Main Board of The Stock Exchange of Hong Kong Limited, refer to the prospectus of the Company dated 7 May 2024 (the "**Prospectus**").

We hereby give, and confirm that we have not withdrawn, our consent to the issue of the Prospectus by the Company, with the inclusion therein of all references to our name, qualifications, confirmations and opinions in the form and context in which they respectively appear in the Prospectus.

We also hereby consent to a copy of this letter being (i) released to the Registrar of Companies in Hong Kong and the Stock Exchange and referred to in the Prospectus, and (ii) made available on display as described in the section headed "Documents Delivered to the Registrar of Companies in Hong Kong and Available on Display" in Appendix V to the Prospectus.

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For and on behalf of
CCB International Capital Limited



Name: Calvin Chan
Title: Managing Director



The Board of Directors
Marketingforce Management Ltd (the "Company")
PO Box 309, Uglan House
Grand Cayman, KY1-1104
Cayman Islands

7 May 2024

Dear Sirs / Madams,

We refer to the prospectus of the Company dated 7 May 2024 (the "Prospectus") in connection with the Company's global offering and the proposed listing of its shares on the Main Board of The Stock Exchange of Hong Kong Limited.

We hereby give, and confirm that we have not withdrawn, our consent to the issue of the Prospectus by the Company, with the inclusion therein of our opinions, confirmations, the extracts from our PRC legal opinions dated the date thereof and all references to our names, qualifications in the form and context in which they respectively appear in the Prospectus.

We also hereby give our consent to (i) this letter being released to the Registrar of Companies in Hong Kong and The Stock Exchange of Hong Kong Limited and referred to in the Prospectus, and (ii) a copy of each of this letter and our PRC legal opinions being made available on display as described in the section headed "Documents Delivered to the Registrar of Companies in Hong Kong and Available on Display" in Appendix V to the Prospectus.

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Yours faithfully,

JunHe LLP

JunHe LLP



Our ref JUH/813463-000001/2793826v1
Direct tel +852 3690 7431
Email juno.huang@maples.com

The Board of Directors
Marketingforce Management Ltd (the "**Company**")
PO Box 309, Uglan House
Grand Cayman, KY1-1104
Cayman Islands

Date: 7 May 2024

Consent to the Issue of the Prospectus of Marketingforce Management Ltd

We refer to the prospectus of Marketingforce Management Ltd (the "**Company**") dated 7 May 2024 (the "**Prospectus**") in connection with the offering and listing of the shares in the Company on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

We hereby give our consent, and confirm we have not withdrawn our consent, to the issue of the Prospectus, with the inclusion therein of our summaries of the constitution of the Company and Cayman Islands company law, the texts of which are set out in Appendix III to the Prospectus, and all references thereto and to our names, in the form and context in which they respectively appear in the Prospectus.

We also consent to (a) the above documents, our letter of advice in respect of certain aspects of Cayman Islands company law referred to in Appendix III of the Prospectus and this letter being put on display as described in Appendix V to the Prospectus, and (b) this letter being filed with the Registrar of Companies in Hong Kong or the Stock Exchange for the purpose of the registration of the Prospectus.

Maples and Calder (Hong Kong) LLP

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Resident Hong Kong Partners: Ann Ng (Victoria (Australia)), Aisling Dwyer (British Virgin Islands)
John Trehey (New Zealand), Matthew Roberts (Western Australia (Australia)), Terence Ho (New South Wales (Australia)), L.K. Kan (England and Wales)
W.C. Pao (England and Wales), Richard Spooner (England and Wales), Sharon Yap (New Zealand), Everton Robertson (Cayman Islands)
Nick Stern (England and Wales), Juno Huang (Queensland (Australia)), Karen Pallaras (Victoria (Australia)), Joscelyne Ainley (England and Wales)
Andrew Wood (England and Wales)

Non-Resident Partner: Jonathan Green (Cayman Islands)

Cayman Islands Attorneys at Law | British Virgin Islands Solicitors

Yours faithfully

Maples and Calder (Hong Kong) LLP

Maples and Calder (Hong Kong) LLP



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7 May 2024

The Directors
Marketingforce Management Ltd (the "Company")
PO Box 309, Ugland House
Grand Cayman, KY1-1104
Cayman Islands

Dear Sirs,

**Marketingforce Management Ltd (the "Company") and its subsidiaries (the "Group")
Listing on the Main Board of The Stock Exchange of Hong Kong Limited**

We refer to the prospectus dated 7 May 2024 (the "Prospectus") in connection with the proposed initial listing of shares of the Company on the Main Board of The Stock Exchange of Hong Kong Limited, a final proof of which is attached and initialed by us on its front cover for the purpose of identification.

We hereby consent to the inclusion of our accountants' report dated 7 May 2024 on the historical financial information for the years ended 31 December 2021, 2022 and 2023 and our independent reporting accountants' report dated 7 May 2024 on the compilation of pro forma financial information as at 31 December 2023 in the Prospectus, and the references to our name in the form and context in which they are included.

This letter is solely being issued in connection with the filing of the Prospectus regarding the listing of the Company's securities on The Stock Exchange of Hong Kong Limited and not for any other purpose.

Yours faithfully,



Certified Public Accountants
Hong Kong

The Board of Directors
Marketingforce Management Ltd (the "**Company**")
PO Box 309, Uglan House
Grand Cayman, KY1-1104
Cayman Islands

7 May 2024

Dear Sirs / Madams,

We refer to the prospectus of the Company dated 7 May 2024 (the "**Prospectus**") in connection with the Company's global offering and the proposed listing of its shares on the Main Board of The Stock Exchange of Hong Kong Limited.

We hereby give, and confirm that we have not withdrawn, our consent to the issue of the Prospectus by the Company with the inclusion therein of extracts from our industry report dated the date hereof (the "**Industry Report**"), and our name, qualifications, confirmations, opinions and all references thereto, in the form and context in which they respectively appear in the Prospectus.

We also consent to the Industry Report and this letter (i) being released to the Registrar of Companies in Hong Kong and The Stock Exchange of Hong Kong Limited and referring to it in the Prospectus, and (ii) being made available on display as described in the section headed "Documents Delivered to the Registrar of Companies in Hong Kong and Available on Display" in Appendix V to the Prospectus.

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FROST & SULLIVAN

沙利文

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For and on behalf of
Frost & Sullivan (Beijing) Inc., Shanghai Branch Co.



Name: Terry Tse
Title: Consulting Director